



# MALAYSIAN ANNUAL REAL ESTATE CONVENTION

Date: **26 & 27 February 2025 (Wednesday & Thursday)**  
 Time: **9.00 am - 5.30 am**  
 Venue: **Berjaya Times Square Hotel, Kuala Lumpur**



## Sponsorship Package

SPONSORSHIP PACKAGE	RM68,800	RM36,800	RM23,800	RM12,800
BRANDING	DIAMOND	PLATINUM	GOLD	SILVER
Logo on all collaterals	✓	✓	✓	✓
One item/collateral to be inserted in the event bag	✓	✓	✓	✓
Clickable logo (linked to the website) on the landing page	✓	✓	✓	✓
Big slider homepage banner (clickable banner) on the landing page	✓	✓	✓	✗
Exclusive banner placement of Sponsor Logo	✓	✗	✗	✗
Advertisement in the program book	2 exclusive pages (front-inside)	2 run-on-page	1 run-on-page	1 run-on-page
Promo video to be played during convention	One minute 3 times a day	One minute 2 times a day	30 seconds 2 times a day	✗
Advertorial in the program book (R.O.P)	2 run-on-page	1 run-on-page	✗	✗
ENGAGEMENT	DIAMOND	PLATINUM	GOLD	SILVER
Two (2) exhibition booth (optional)	✓	✓	✗	✗
Sponsor for Networking Reception on Day One (26 February 2025)	✓	✓	✗	✗
Banner placement across the room indicating sponsorship	✓	✓	✗	✗
Data for participants (only for those who has given consent)	✓	✗	✗	✗
Complimentary tickets for Networking Reception (Cocktail)	20	10	5	1
Physical complimentary tickets for two days conference	10	5	3	1
Posts on MIEA official Facebook page (pre & post event)	6	4	3	2

*\*Diamond Sponsor is limited to One (1) sponsor only. First come first serve basis.*

EXCLUSIVE FOR NREA WINNER

One advertisement page in the program book

**Individual Advertisement**

RM888

**Company Advertisement**

RM1,288

RM1,680

per page

**One advertisement page in the program book**

RM10,000

SOLD

Convention Bag Sponsor

RM799

each ticket

10 tickets

RM690

each ticket

11 - 30 tickets

RM639

each ticket

31-50 tickets

- Bulk tickets are non-resalable and must be distributed exclusively to the sponsor's guests.
- Any unused tickets are non-refundable and cannot be transferred to future events.
- Sponsors cannot share or sell their sponsorship package to other organizations.
- Booth and exhibition spaces are assigned on a first-come, first-served basis based on sponsorship tier.
- Full payment must be made by the agreed deadline to confirm sponsorship benefits.
- The organizer will not be held liable for any consequences or outcomes resulting from the content or placement of the advertisement page.

Theme: Insights and Strategies for Malaysian Real Estate



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Organiser:



## Please tick your preferred package

Diamond Sponsor - RM68,800

Platinum Sponsor - RM36,800

Gold Sponsor - RM23,800

Silver Sponsor - RM12,800

Convention Bag Sponsor - RM10,000

NREA Winner - Individual Advertisement - RM888

NREA Winner - Company Advertisement - RM1,288

Advertisement in the program book - RM1,680

### Bulk Ticket Purchase

10 tickets

11 - 30 tickets

31 - 50 tickets

## Company or Personal Details

Name :

Full Address :

Name of PIC :  Mobile :

E-Mail :

Company Stamp

Signature

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## Exhibition Booth Package



MAREC2025

## Exhibition Booth Package

\*Limited number of booths, subject to availability

Showcase your brand at MAREC 2025! Secure your exhibition booth today and connect with over 500 real estate professionals.

◆ One (1) exhibition booth

◆ One (1) networking dinner ticket

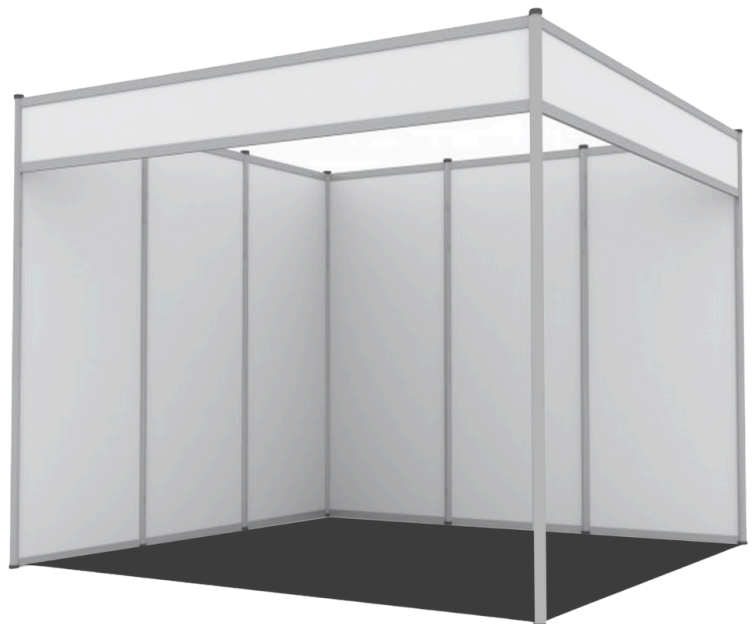
◆ One (1) advertisement page in the program book

**RM4,500**

### SHELL SCHEME

#### EXHIBITION BOOTH

- Size: 3m (W) x 2.4m (H)
- Fascia Sign
- 1 x Round table
- 4 x Folding Chairs
- 2 x Fluorescent Light
- 1 x 13 Amp (5Amp Fuse Power Socket)



**Booth Allocation:** Booth spaces will be allocated on a first-come, first-served basis upon receipt of payment. The organizer reserves the right to make final adjustments to booth locations if necessary.



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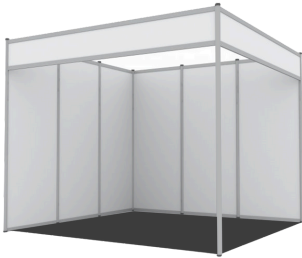
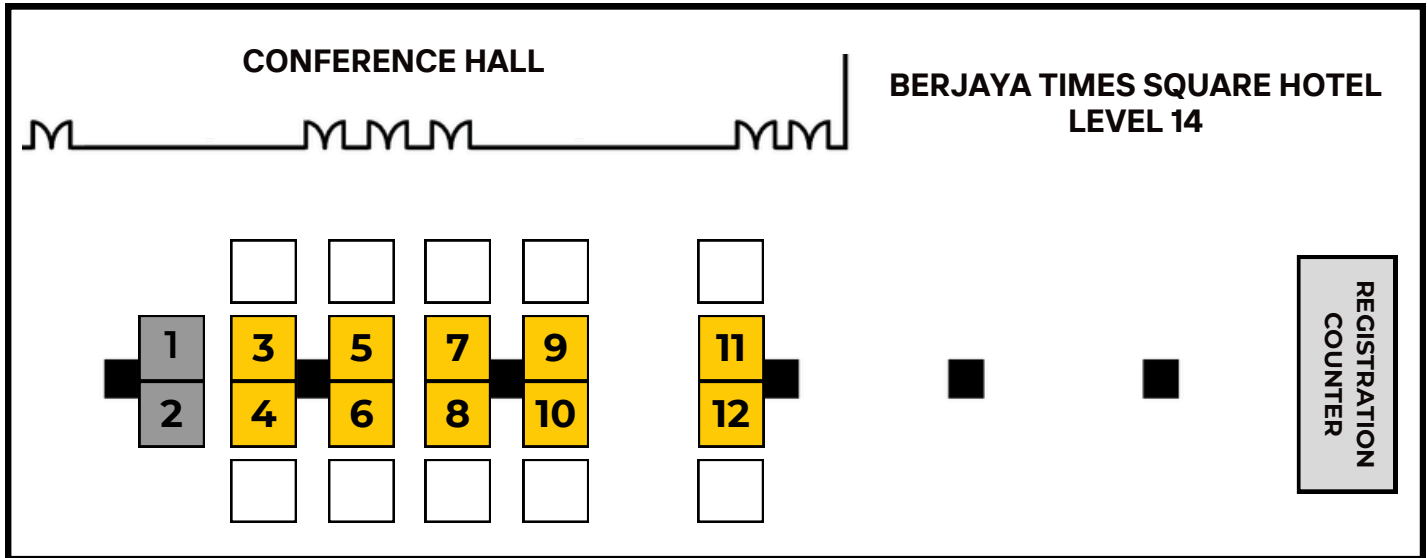
Time: 9.00 am - 5.30 am

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Organiser :



## Exhibition Booth Plan (Please tick preferred booth)



### SHELL SCHEME EXHIBITION BOOTH

- Size: 3m (W) x 2.4m (H)
- Fascia Sign
- 1 x Round table
- 4 x Folding Chairs
- 2 x Fluorescent Light
- 1 x 13 Amp (5Amp Fuse Power Socket)

### BOOTH GUIDE

AVAILABLE

NOT AVAILABLE

## Exhibition Booth Booking Form

booth(s) x RM4,500 =  RM

Name :

Full Address :

Name of PIC :  Mobile :

E-Mail :

Company Stamp

Signature

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## Advertisement in the Program Book (A4)

### Technical Data

- Trim Size : 21 x 29.7cm
- Bleed Size : 21.5 x 30.2 cm
- Text Area : 20 x 28 cm
- Color : 4 color (CMYK)
- Binding : Wire-O

**Bleed**  
21.5 x 30.2 cm

**Trim**  
21 x 29.7 cm

**Text**  
20 x 28 cm

**Full page**  
21 x 29.7 cm



Submit your final artwork to [events@miea.com.my](mailto:events@miea.com.my)

## Company or Personal Details

page(s) x RM1,680 =  RM

Name :

Full Address :

Name of PIC :  Mobile :

E-Mail :

Company Stamp

Signature

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